



Corporate Partner Information and Letter of Commitment



The Association of Intermountain Housing Officers (AIMHO) is pleased to announce the 54th annual conference to be held in Greeley Colorado, November 9 – 12, 2008. The Executive Board and Host Committee would like to invite you to join us in November.

BACKGROUND

The Association of Intermountain Housing Officers (AIMHO) includes a membership of approximately 75 colleges and universities across the intermountain region that includes the states of Arizona, New Mexico, Colorado, Utah, Nevada, Wyoming, Idaho, Montana, and Saskatchewan, Canada. The purpose of the association is to provide educational opportunities; further the knowledge of residence life, facilities, and management of college and universities residential campuses; and create networking opportunities and long-term relationships with friends.

The AIMHO family is very close and has created many positive memories and long-term relationships with the other members and Corporate Partners we have had over the years.

CORPORATE PARTNER/SPONSORSHIP OPPORTUNITY

As a Corporate Partner, your company's name is publicized from July 1, 2008 through June 30, 2009 (effective upon receipt of payment for your sponsorship commitment). Sponsorship includes not only the conference exhibition opportunity, but also a presence on our AIMHO website, via a link to your company's website, your company's logo, and, depending on your level of participation, inclusion in each AIMHO Newsletter, via a link to your company's website, sent to our membership from July 1, 2008 through June 30, 2009 (effective upon receipt of payment for your sponsorship commitment).

Based on the feedback from previous years, we are continuing the interactive vendor session on Tuesday, November 11, 2008 which will include a Senior Housing Officer preview with Corporate Partners at the vendor exhibit location. This should maximize the opportunity for positive, quality interaction, and sales leads.

Annual conferences have averaged approximately 150 to 175 participants and have had an average of 22 exhibitors at each conference (with a high of 27 in 2005). However, due to space considerations in the past, we have declined exhibitor participation. This year we will be providing sufficient space for all exhibitors.

Usual conference attendees include: Senior Housing Officers, Directors of Housing Services, Directors of Auxiliary Services, Vice Presidents, Facilities Managers, Associate and Assistant Directors of Housing and Residence Life, and Residence Hall Directors. The colleges and universities range from large universities to smaller colleges and community colleges.

This year we anticipate the attendance to exceed the past conferences in both member and Corporate Partner participation. We hope that you will seriously consider coming to the beautiful city of Greeley, Colorado and we look forward to your participation.

Deb Thompson
AIMHO Host Committee
University of Northern Colorado
Campus box 31
Greeley, Colorado 80639

Tel- (970) 351-1984
Fax- (970) 351-1246
<http://www.aimho.org>
deborah.thompson@unco.edu



CORPORATE PARTNER SPONSORSHIP PACKAGES

Booths will be assigned beginning on August 1st. Priority will be based upon payment for AIMHO 2008 sponsorship package, number of previous years of sponsorship & previous years' sponsorship levels.

Platinum Package - \$4000

2 Conference Registrations & 2 Conference Bags

Double Booth rental (20' x 10')

Conference meals provided for 2 people

Corporate Partner's name listed in the AIMHO directory in each delegate's conference binder

Sponsorship of one of the following:

- *Keynote Speaker - a 5 minute introduction by your company of the Keynote speaker*
- *Opening Reception for all registered participants*
- *Conference Padfolio, with your logo imprinted inside, for all registered participants*

Note: Options available based upon date of receipt of payment

Special Mention by the President at the annual conference opening banquet

A link on the AIMHO.org web site to your company's web page

A link in each AIMHO newsletter published on the web from July 1, 2008 – June 30, 2009 (effective upon receipt of sponsorship package payment)

Your company's logo on the AIMHO.org web site

An invitation to the SHO Reception on Monday evening, November 10th

Gold Package - \$3000

2 Conference Registrations & 2 Conference Bags

Double Booth rental (20' x 10')

Conference meals provided for 2 people

Corporate Partner's name listed in the AIMHO directory in each delegate's conference binder

Sponsorship of entertainment or evening social event during the conference

A link on the AIMHO.org web site to your company's web page

A link in each AIMHO newsletter published on the web from July 1, 2008 – June 30, 2009 (effective upon receipt of sponsorship package payment)

Your company's logo on the AIMHO.org web site

An invitation to the SHO Reception on Monday evening, November 10th

Silver Package - \$2500

2 Conference Registrations & 2 Conference Bags

Double Booth rental (20' x 10')

Conference meals provided for 2 people

Corporate Partner's name listed in the AIMHO directory in each delegate's conference binder

One refreshment break during the conference sponsored by your company

A link on the AIMHO.org web site to your company's web page

A link in each AIMHO newsletter published on the web from July 1, 2008 – June 30, 2009 (effective upon receipt of sponsorship package payment)

Your company's logo on the AIMHO.org web site

An invitation to the SHO Reception on Monday evening, November 10th

Bronze Package - \$1750

- 1 Conference Registration & 1 Conference Bag
- Single Booth rental (10' x 10')
- Conference meals provided for 1 person
- Corporate Partner's name listed in the AIMHO directory in each delegate's conference binder
- One refreshment break during the conference sponsored by your company
- A link on the AIMHO.org web site to your company's web page
- A link in each AIMHO newsletter published on the web from July 1, 2008 – June 30, 2009 (effective upon receipt of sponsorship package payment)
- Your company's logo on the AIMHO.org web site

Patron Package - \$1250

- 1 Conference Registration & 1 Conference Bag
- Single Booth rental (10' x 10')
- Conference meals provided for 1 person
- Corporate Partner's name listed in the AIMHO directory in each delegate's conference binder
- Your company's logo on the AIMHO.org web site

SUPPLEMENTAL SPONSORSHIP OPPORTUNITIES

If the previous package listings do not fit your needs or there is something else you wish to contribute, simply contact the Host Committee Corporate Partner Liaison to discuss your wishes:
 Deb Thompson – Deborah.thompson@unco.edu (970) 351-1984.

Examples of potential options are as follow and are negotiable:

	Option	Cost
1	Fun Run: your logo (black and white) on fun run shirt; recognition in conference schedule	\$500
2	Night at the Museum – Greeley History Museum Reception	Not to exceed \$1500
3	Conference Padfolio – logo imprinted	\$2000
4	Opening Reception	\$1500
5	Senior Housing Officer Reception	\$1500
6	Monday Evening Reception before Keynote	\$1500
7	Sponsored Refreshment Break (total of 4 breaks)	Not to exceed \$750
8	Entertainment – Hip Hop Violinist	Not to exceed \$1000

Host committee has the right to work with individual Corporate Partners
 Any additional or special request items can be accommodated at an additional cost.

Supplemental sponsorship opportunities are limited to availability based upon receipt of payment



PLANNING DETAILS

Corporate Partner Hotel Accommodations

Lodging in Greeley will be at The Clarion, 701 8th Street, Greeley, CO, www.clariongreeley.com, (970) 353-8444 or toll free (877) 353-8444. The Clarion is offering a conference rate of \$69/night for a single or double room. Directions for room reservations will appear on the website by early August.

Exhibit Hall

The exhibit hall will be located on the UNC campus in the Ballroom at the University Center, 2101 10th Avenue. The exhibit hall will be open to SHO for product review on Tuesday, November 11 from 9:30 – 10:30 am and to conference participants on Tuesday, November 11th from 10:30 – 11:30 am and from 12:45 - 2 pm.

Set Up/Take Down

The exhibit hall will be available to Corporate Partners for move-in and set-up on Monday, November 10th from 1 pm until 5 pm. For final placement and touch-up, the exhibit hall will be available Tuesday, November 11th from 7 to 9:30 am. All items must be removed by 5 pm on Tuesday, November 11th. Contact Carl Ehrlich @ (970) 397-0963 or carl.ehrlich@unco.edu, for other clarifications or assistance.

Booth Space

The booth sizes are 10' x 10' and 10' x 20' spaces. The spaces are draped with an 8' background and 3' divisional. Any **utility needs (i.e. electricity, etc.)** must be arranged prior to the conference.

Corporate Partner Fair, Lunch and Raffles

In order to maximize Corporate Sponsor contact with conference participants, Mid Level Housing Officers will be escorting participants to each booth from 10:30 – 11:30 am, on a 10 minute rotation. The Corporate Partner lunch will be from 11:30 am to 12:45 pm. Corporate Partners will be seated with conference participant groups. Some raffles will be conducted from 12:30 to 12:45 pm, at the conclusion of lunch. These prizes could possibly be worth a bit more than the small prize giveaways you provide at your booth. This raffle will be conducted by members of the host committee. Raffles and giveaways in your booth space are encouraged. The final raffle will be conducted at the end of the event (1:45 – 2 pm) in order to encourage delegate participation. Please list proposed raffle item(s) or giveaway(s) on the Corporate Letter of Commitment form.

Mailing Lists

Mailing lists of conference participants will be provided to the registered corporate sponsors three weeks prior to the conference via email. A finalized list will be available at the conference in hard copy or electronic form.

Registration

To register for the conference, go to www.AIMHO.org, click on conferences and then click on Corporate Partner information. Mail-in the Corporate Letter of Commitment, which is included in this packet.

Shipment of Corporate Partners' Exhibits

Partners who wish to ship items are encouraged to make arrangements through:

Pro Delivery & Moving Service

Gene Prather

(970) 351-6197

www.prodeliveryandmoving.com

Pro Delivery will deliver exhibits on Monday, November 10, 2008 to exhibit site at 1 pm and begin picking up exhibits at 3:00 pm on Tuesday, November 11, 2008. **Corporate Partners need to have exhibit shipped to Pro Delivery prior to noon on Monday, November 10, 2008.**

Parking Information

One parking pass per day will be provided to each Corporate Partner. Additional passes will be available upon request. Special arrangements will be made for parking large trucks during the conference.



CORPORATE LETTER OF COMMITMENT

_____ would like to support the Association of Intermountain
Corporate Partner Name

Housing Officers at the level of \$_____.

We would also like a supplemental sponsorship of (circle one or more)

- | | | | |
|--|--------------------------------------|---|-----------------------------|
| Fun Run
\$500 | Padfolio
\$1500 | Refreshment Break
NTE \$750 | Opening Reception
\$1500 |
| Senior Housing Officer Reception
\$1500 | Reception prior to Keynote
\$1500 | Entertainment – Hip Hop Violinist
NTE \$1000 | |

Additional raffle or giveaway items our company will provide at the conference: _____

Days you will need a parking pass: Sunday Monday Tuesday Wednesday

How will your exhibit be arriving on campus (check one): Shipped to Pro Delivery Self Delivery

Payment by check payable to “AIMHO” should accompany this letter of commitment. Date of payment received for sponsorship package, previous years of sponsorship & previous years’ sponsorship levels will determine booth placement priority.

Name (Please Print) Tape Business Card Here

Title

Signature Date

Please return this form to:

Deb Thompson
AIMHO Host Committee
University of Northern Colorado
Campus Box 31
Greeley, Colorado 80639

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